



2024 CONFERENCE

Mitigating Risk – *Prevention, Procedures, Practice*

NON-COMPLIANCE = RISK (*There is light in the dark*)

31 July – 1 August
Rutherford Hotel • 27 Nile Street West • Nelson

EXHIBITORS PROSPECTUS



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Following on from our amazing conference last year and the Fire Risk Assessments that were presented by Ben Bradford from BB7:

- What is Risk Management to you?
- What do you do or need to do to reduce risk in your business through enhanced Inspection, Maintenance and Reporting procedures?
- Are we at risk of NZ Standards or International Standards not keeping pace with technology and putting our compliance regime under undue pressure?

Risk Management has prevention at its core. It involves the implementation of measures to eliminate or reduce the likelihood of hazards that could lead to fires or compromise the safety of building occupants. This encompasses a comprehensive approach that begins with innovative and thoughtful design, follows through with rigorous construction practices – which is a moving landscape with new construction methods – and extends into ongoing inspection and maintenance protocols, which is where most of us become involved.

By embracing prevention with good management procedures, we can empower ourselves to anticipate and address potential issues before they escalate. We are investing in life safety, *not just for the present, but for the future*. Through education, innovation, and collaboration, we can create a built environment that can be more resilient in the face of unforeseen events.

In this conference, we come together to share industry insights, best practices, and cutting-edge technologies that enable us to enhance building safety and reduce our risks. By promoting a culture of prevention and instilling effective risk management practices, we ignite a brighter, safer future for all.





Trafalgar Street



Tahunanui Beach

Why you should exhibit at the ABC Conference

The delegates that attend our ABC conference are made up of our members, IQPs and Consultants, who have strong relationships with building owners, property managers and tenants. They are influential and make recommendations to their clients on any products and services they require.

By exhibiting at the ABC conference, you are given the unique opportunity to meet, network and build relationships with the people who make these recommendations on a local and national basis, or who can make those decisions directly.

Association of Building Compliance

Established in 1998, the Association of Building Compliance (ABC) is the only IQP representative body in New Zealand. ABC's membership includes Independently Qualified Persons (IQPs), Council Staff and Compliance Managers etc.

ABC provides members with support, information and training by industry experts in Building Compliance matters.

Hybrid Conference Hub

After a successful intro to our Hybrid Conference Hub, which included an Conference and Exhibition Portal and a Conference App, in 2023 we are delighted to offer this multi layer Hybrid Conference Hub again in 2024 for the following benefits.



Hybrid Conference Hub 2024 – YOUR HOME FOR EVERYTHING

- 1. Hybrid Hub:** a one stop shop for advertising your company. It has a revolving banner for all the sponsors and exhibitors, links to company website and the ability to chat with attendees.
- 2. Online Conference:** this enables people that cannot travel to the conference to get the same experience as those that attend, by having the conference live streamed and recorded for all those that registered, to view at a later time.
- 3. Virtual Exhibition Stand:** this allows the exhibitors to show products online with links directly to their company website and/or brochures. It also allows for a chat option if the attendee wishes to engage with a person on the stand.
- 4. Enhanced attendee experience:** our Hub provides a user-friendly interface that allows attendees (both physically and virtually) to easily navigate through our Event Schedule, Access Sessions, and create a personalised diary. It enhances your overall experience by providing a centralised platform for ALL conference-related information both prior, during and post the event.
- 5. Real time updates:** with this Hub, attendees (both physically and virtually) can receive real-time updates about any changes in the schedule, speaker lineup or specific venue information. This ensures that attendees are always up-to-date, and can plan their conference experience with confidence.
- 6. Networking opportunities:** this Hub facilitates networking among attendees by providing features like attendee profiles, direct messaging, and virtual meeting schedules. It enables like-minded professionals to connect, exchange ideas and build compliance space relationships.
- 7. Interactive features:** our Hub offers interactive features like Live Polling, Q&A Sessions, and audience feedback. These features encourage and promote participation from all involved – making for an engaging, inclusive interaction, promoting growth of knowledge bases.
- 8. Personalised content:** this Hybrid Conference Hub offers attendees to personalise their conference experience by individually selecting sessions of interest, setting reminders, and accessing relevant resources relating to each speaker or topic. This enables participants to focus on topics that are most relevant to them.
- 9. Sustainability and cost-effectiveness:** by utilising this conference app, we can all reduce the need for printed material such as brochures, schedules, handouts and carry bags. This not only contributes to environmental sustainability, but also helps in reducing costs associated with delivering a conference of this nature.

Overall:

This Hybrid Conference Hub offers a multi-layered, comprehensive solution to enhance the attendee experience, streamline event management and foster good healthy networking opportunities within the Building Compliance Framework.

It brings numerous benefits to both organisers and attendees, making this Conference, Nelson 2024, an essential booking in your calendar.

Exhibitor Information

Exhibition Booth

- › All booths will be constructed from black front-runner panels, 2.3m high and includes two spotlights and one powerpoint.
- › Cost covers period from set up to dismantle.
- › Rates include site fee, booth, spotlights and power point.
- › Additional equipment for your stands can be hired from the Exhibition Hire Company (TBC)
- › They will contact you direct prior to the exhibition with details and brochures.

Booth Dimensions & Costs

- › All booths will be 3m x 1.8m and 2.3m height.
- › ABC member price per stand.....\$1,595 + GST
- › Non Member Price per stand.....\$1,750 + GST
- › These stands allow for 2 stand representatives on-site and catering for both days (excluding conference dinner).

Allocation of Booths

- › The exhibition floor plan in this brochure allows for 12 stand options.
- › Some stands have been pre-allocated for our sponsors. These stands are currently on hold and can be identified on the floor plan.
- › All other stands will be allocated on a "first in first served" basis.
- › In the event that the stand requested has already been allocated, it is advisable to nominate at least *three* choices.

Exhibition Staff

- › Names of staff attending should be notified at least two weeks prior to the Exhibition.
- › Each staff member will receive a name tag and full catering on the day/s of attendance.

Virtual Exhibition Stand

- › ABC Member price per stand.....\$795 + GST
- › Non Member Price per stand.....\$950 + GST
- › Exhibitors will need to supply a high resolution logo and high resolution pictures of the products to display. Also, they will need to supply links to their website or brochures. **Please talk to us to get the most out of your virtual stand.**

Website

- › All information pertaining to the conference and exhibition will be uploaded to the ABC website – www.abciqp.org.nz

Internet Access

- › Internet access will be available at no additional cost.

Exhibition Move in/Move Out

- › **Set up by exhibition company (TBC)**
Tuesday 30 July 2024: 8.00am – 12.00 noon
- › **Exhibition Move In**
Tuesday 30 July 2024: 12 noon onwards
- › **Exhibition Move Out**
Thursday 1 August 2024: 4.00pm onwards

Conference Attendance

- › Stand attendees are welcome to participate in all conference sessions. All catering will be served in the exhibition area to maximise visitors to your stand.

Special Requirements

- › We are happy to discuss any special requirements you may have. This includes any special dietary requirements.

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Exhibitor Information

Venue

- › Rutherford Hotel Nelson is a premier Conference Hotel at the center of New Zealand within easy access of some of the country's most stunning sites and activities.

Nelson is renowned for its local art, craft and produce which we present to our guests during their stay to create that memorable experience.

Promotion

- › The Conference and Exhibition will be promoted throughout New Zealand by extensive distribution of the conference registration brochure, newsletters, website and direct mail to all IQP's in our IQP database, members and other organisations and territorial authorities with an interest in building compliance.
- › All exhibitors are welcome to extend specific invitations or can request ABC to do this on your behalf.

Virtual Conference Bags

- › All exhibitors will receive an invitation to send through brochures and/or promotional items which will be included in the virtual conference bag.



LIABILITY AND INSURANCE

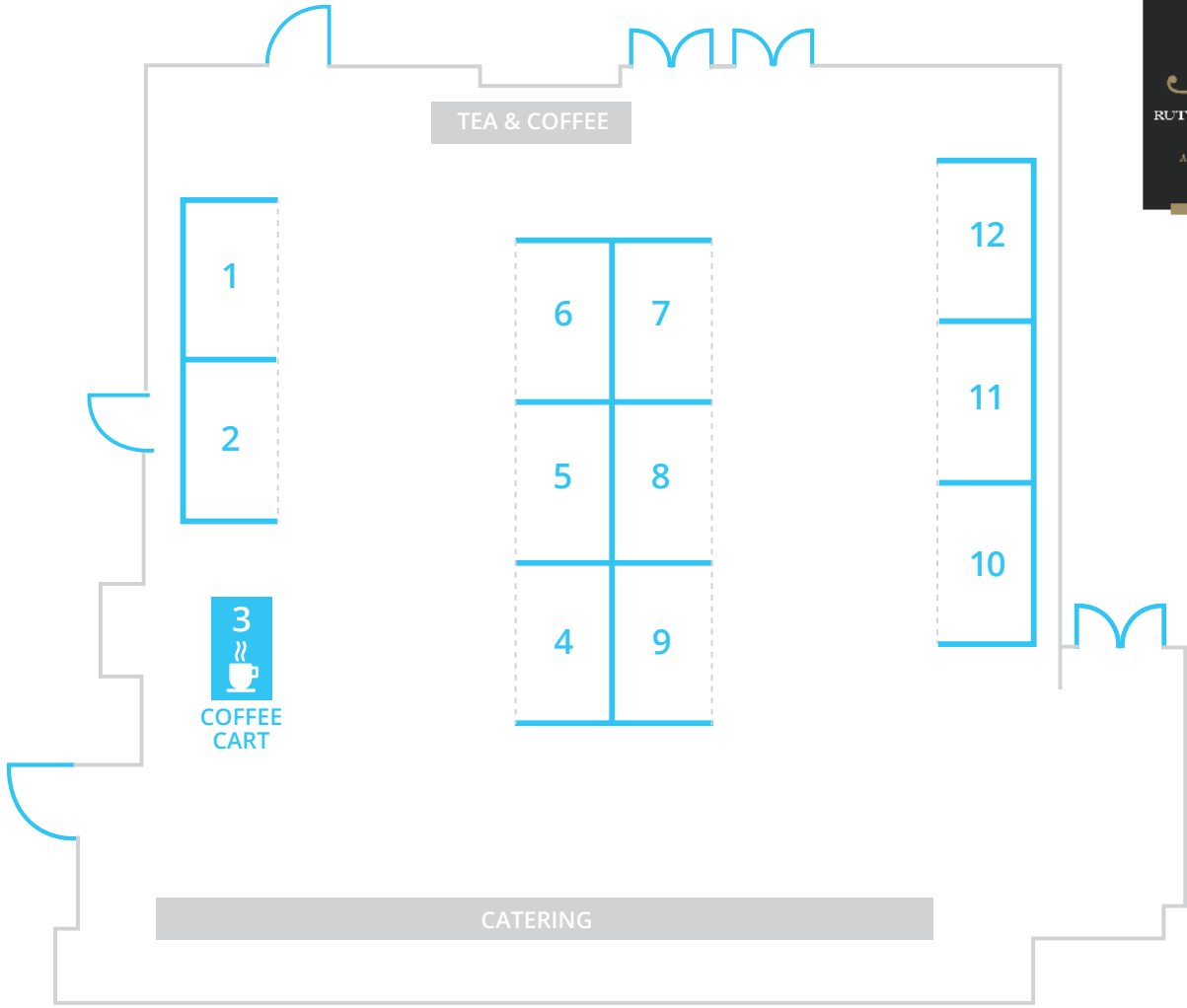
PLEASE NOTE:

- › The organisers and the Rutherford Hotel Nelson shall not be responsible for any loss, damage or injury that may occur to the exhibitor, exhibitor's employees (public or other) or property from any case whatsoever prior to, during and subsequent to the period covered by the exhibition contract.
- › The exhibitor, on contracting for an exhibition booth, expressly releases the organisers and Rutherford Hotel Nelson from, and agrees to indemnify the same against, any and all claims for such direct loss, damage or injury.
- › Exhibitors shall indemnify and hold blameless the organisers, Association of Building Compliance, and contractors, from all liability (damage and accident) which might ensue from any cause resulting or connecting with the transportation, placing, removal or display of exhibits.
- › It is strongly advised that each exhibitor seek to cover their equipment, exhibits and display material with adequate insurance at the exhibitors own expense.

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Floor Plan



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Sponsorship

Sponsorship is an excellent way of promoting and increasing awareness of your company and/or brand. ABC has developed a few sponsorship opportunities offering different ways in which you can increase awareness of your company to each delegate.

Sponsorship packages are based on first in first served. All sponsors will be advertised on the website, in the registration brochure (if booked prior to publication) and during the conference. See specific sponsorship packages for more detail.

The following sponsorship opportunities are available:

PLATINUM

\$7900+GST

- › 1 x 30 minute speaking slot during the conference
- › 1 x 3m x 1.8m Exhibition stand
- › 1 x Corporate table at dinner
- › Company banners (supplied by sponsoring company) on stage throughout the duration of the conference
- › Logo displayed on the conference ticketing site
- › Logo placed on the virtual conference webpage with a link to your website
- › Logo displayed on ABC conference page with link to your website
- › Full page advertisement in the Delegates brochure
- › Advertisement on the virtual conference site
- › Sponsor logo on conference email banner
- › Sponsor logo on Virtual conference on revolving banner
- › Logo displayed on the conference powerpoint

GOLD

\$5900+GST

- › 1 x Corporate table at dinner
- › Company banners (supplied by sponsoring company) on stage throughout the duration of the conference
- › Logo displayed on the conference ticketing site
- › Logo placed on the virtual conference webpage with a link to your website
- › Logo displayed on ABC conference page with link to your website
- › 1/2 page advertisement in the Delegates brochure
- › Gala
- › Sponsor logo on conference email banner
- › Sponsor logo on Virtual conference on revolving banner
- › Logo displayed on the conference powerpoint

SILVER

\$4500+GST

- › 1 x Corporate table at dinner
- › Company banners (supplied by sponsoring company) on stage throughout the duration of the conference
- › Logo displayed on the conference ticketing site
- › Logo placed on the virtual conference webpage with a link to your website
- › Logo displayed on ABC conference page with link to your website
- › 1/4 page advertisement in the Delegates brochure
- › Advertisement on the virtual conference site
- › Sponsor logo on conference email banner
- › Sponsor logo on Virtual conference on revolving banner
- › Logo displayed on the conference powerpoint

CHAIR DINNER

\$3250+GST

- › 5 -10min speaking slot at the Chairs dinner
- › Exclusive Banner at the chairs dinner venue
- › Sponsor logo on Virtual conference on revolving banner
- › Logo placed on the virtual conference webpage with a link to your website
- › Logo displayed on ABC conference page with link to your website
- › Logo displayed on the conference powerpoint

More sponsorship opportunities on next page...

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Sponsorship

GALA DINNER

\$3250+GST

- › 5 -10min speaking slot at the Gala dinner
- › Banner at the conference dinner (supplied by sponsoring company)
- › Logo placed on the virtual conference webpage with a link to your website
- › Logo displayed on ABC conference page with link to your website
- › Sponsor logo on Virtual conference on revolving banner
- › Logo displayed on the conference powerpoint

MBIE SESSION

\$3250+GST

- › Banners and brochures on display in the council only session
- › Sponsor acknowledgement at all mentions of the MBIE Session
- › Logo placed on the virtual conference webpage with a link to your website
- › Logo displayed on ABC conference site with link to your website
- › Sponsor logo on Virtual conference on revolving banner
- › 10 minute speaking slot prior to the start of the council only session
- › Logo displayed on conference powerpoint

KEYNOTE SPEAKER

\$2250+GST

- › Sponsor acknowledgement at all mentions of the Keynote speaker
- › Logo placed on the virtual conference webpage with a link to your website
- › Logo displayed on ABC conference page with link to your website
- › Sponsor logo on Virtual conference on revolving banner
- › Logo displayed on the conference powerpoint

SITE VISIT 1

\$1750+GST

- › Sponsor acknowledgement at all mentions of site visit 1
- › Logo placed on the virtual conference webpage with a link to your website
- › Sponsor logo on Virtual conference on revolving banner
- › Logo displayed on conference powerpoint

SITE VISIT 2

\$1750+GST

- › Sponsor acknowledgement at all mentions of site visit 2
- › Logo placed on the virtual conference webpage with a link to your website
- › Sponsor logo on Virtual conference on revolving banner
- › Logo displayed on conference powerpoint

CONFERENCE APP

\$2750+GST

- › Logo on the APP landing page with link to your website
- › Sponsor acknowledgement at all mentions of APP
- › Advertisement on the APP
- › Logo displayed on ABC conference site with link to your website
- › Sponsor logo on Virtual conference on revolving banner
- › Logo displayed on conference powerpoint

LANYARDS AND NAME BADGES

\$2750+GST

- › Lanyards and names tags will be branded with your company logo
- › Logo displayed on ABC conference site with link to your website
- › Sponsor logo on Virtual conference on revolving banner
- › Logo displayed on conference powerpoint

More sponsorship opportunities on next page...

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Sponsorship

SPEAKER GIFTS

\$1750+GST

- › Speaker gift wine supplied in boxes which will be branded with your logo and advertised by the MC when presenting the gift or
- › The speaker gift will be donated to the charity nominated by the conference committee
- › Sponsor acknowledged at each gift presentation
- › Logo displayed on ABC conference site with link to your website
- › Sponsor logo on Virtual conference on revolving banner
- › Logo displayed on conference powerpoint

GALA DINNER TABLE SPONSOR

\$250+GST

- › Company sign on the table
- › Acknowledgement at the Gala dinner

PRE-DINNER NETWORKING EVENT

\$1750+GST

- › Sponsor acknowledgement at all mentions of Pre-dinner networking event
- › Logo displayed on ABC conference site with link to your website
- › Sponsor logo on Virtual conference on revolving banner
- › Logo displayed on conference powerpoint

COFFEE CART

(per day) \$1350+GST

- › Sponsor acknowledgement at all mentions of the Coffee cart
- › Coffee cart in the exhibition area with your company branding by way of company banners (supplied by sponsoring company)
- › Logo displayed on ABC conference site with link to your website
- › Sponsor logo on Virtual conference on revolving banner
- › Logo displayed on the conference powerpoint

PLEASE NOTE: With any of the above sponsorships, we are more than happy to discuss partial sponsorship, or a joint sponsorship between two companies. We are also more than happy to discuss additional sponsorship options.

Please contact Rachael on 021 273 2707 or Rachael@abciqp.org.nz if you wish to discuss any of the above sponsorship packages or any additional sponsorship options.

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Exhibitor Application Form

CONTACT DETAILS:

Contact Name:

Company:

Physical Address:

Invoice Address:

City:

Postcode:

Country

Contact Phone:

Mobile Phone:

Email Address:

APPLICATION TO EXHIBIT

No. of booths required

3m x 1.8m stand

Member Price \$1,595+GST
Non-Member Price \$1,750+GST

Preferred Booth locations as indicated on the floor plan in order of preference:

1st

2nd

3rd

4th

No. of trestle tables required:

Representatives on Site:

1)

2)

NB: Catering and attendance at the conference is included in the booth price

CONFERENCE DINNER

Please Note: This application is for the exhibition only and does not include the conference dinner.

If you wish to attend the conference dinner, this is an additional cost of \$100 +GST per person or table of 8 at \$800 +GST per table. If you wish to include conference dinner.

WE WISH TO BOOK:

Ticket(s)

Table(s)

SPONSORSHIP PACKAGES

Platinum \$7900 +GST

Gold \$5900 +GST

Silver \$4500 +GST

Chair Dinner \$3250 +GST

Gala Dinner \$3250 +GST

Keynote Speaker \$2250 +GST

MBIE Session \$3250 +GST

Site Visit 1 \$1750 +GST

Site Visit 2 \$1750 +GST

Conference App \$2750 +GST

Lanyards and Name Badges \$2250 +GST

Speaker Gifts \$1750 +GST

Gala Dinner Table Sponsor \$250 +GST

Pre-Dinner Networking Event \$1750 +GST

Coffee Cart (per day) \$1350 +GST

We are happy to look at other sponsorship ideas. Please contact Rachael on 021 273 2707 or Rachael@abciqp.org.nz if you wish to discuss this further.

PAYMENT TERMS:

1. ABC will invoice 100% of the stand price on application.
2. Payment is strictly 20th of the month following invoice.
3. Should the stand be cancelled within 14 days of the event, ABC will refund 50% of the stand price.

Please complete and return to Rachael Chandler:
Rachael@abciqp.org.nz
c/- PO Box 24-343, Royal Oak, Auckland 1345